

CONSTRUCTION EQUIPMENT | Business Divisions | OVERVIEW*High-End Earth Movers*

Founded in 1985, the Construction Equipment Division has grown into a world class total construction equipment producer. The division has developed 92 independent models including three types of construction equipment and three types of industrial vehicles: excavators, wheel loaders, forklifts, and skid steer loaders. We have a manufacturing capacity of 22,000 units per year at its Ulsan factory in Korea. The division has one manufacturing plant in India and three manufacturing plants in China, along with overseas subsidiaries in the U.S.A., Europe, India and China, as well as offices in Chile, Columbia, Panama, Turkey, U.A.E. and Russia.

The hallmark of the construction equipment is economical and ergonomic design with superb performance in mind. HHI's construction equipment models are marketed through 480 authorized distributors in 120 countries.

More aggressive marketing strategies will continue to boost sales, based on new sales channels in Central America, South Africa, and the Middle East. The division will nurture key dealers, provide financial support and incentives in accordance with local market needs, and attend international exhibitions in order to generate greater brand awareness and strengthen its forklift business line.

Please visit www.hyundai-ce.com to learn more about the Construction Equipment Division.

MAIN PRODUCTS

- Excavators
- Wheel Loaders
- Forklifts Trucks
- Skid Steer Loaders